

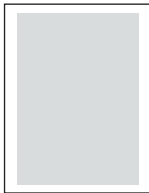
Advertising Opportunities

Conference Program Brochure Advertising

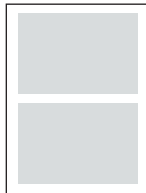
Most people learn about the AFCC conference through the print program brochure. Advertising in the conference program is an effective, budget-conscious way to reach tens of thousands of family law professionals. In January 2019, 20,000 brochures will be printed and hard copies mailed to AFCC members and an audience of professionals around the world. Digital distribution exponentially increases your audience. Ad prices start at just \$350 USD/\$450 CAD.

Advertising Options and Pricing (listed AFCC Member/Non-Member pricing)

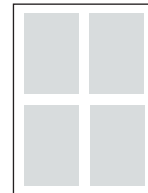
Full Page.....\$1,000/\$1,250 USD
\$1,300/\$1,600 CAD
7" width x 9.25" height



Half Page.....\$650/\$800 USD
\$840/\$1,040 CAD
7" width x 4.5" height



Quarter Page..... \$350/\$450 USD
\$450/\$580 CAD
3.25" width x 4.25" height



Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (grayscale, correct orientation, high resolution print-quality PDF file with embedded graphics and fonts).
- **Payment, sign-up form/agreement, and print-ready ad file must be received on or before December 3, 2018.** The conference brochure containing the ad is printed in December.
- Sign up early—advertising space is limited and pages are filled on a first-come, first-served basis.

Onsite Advertising—Tote Bag Inserts

\$250 USD/\$325 CAD AFCC Member, \$350 USD/\$420 CAD Non-Member

A tote bag insert is an economical way to share your information with the 1,100+ conference participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flyer, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel in no more than two boxes. Items must be shipped to the conference hotel to arrive on May 24, 2019, for tote bag assembly. Complete shipping instructions will be provided by AFCC six weeks prior to the conference dates. **The deadline to register for a tote bag insert is May 13, 2019.**



Exhibitor, Sponsor, and Advertising Sign-up Form

**AFCC 56th Annual Conference | May 29-June 1, 2019 | Westin Harbour Castle
The Future of Family Justice: International Innovations**

Please type or print clearly:

Organization Name: _____

Onsite Exhibitor Name: _____ Exhibitor Email: _____

Coordinator (Main Contact) Name: _____ Coordinator Email: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Phone: _____

Include contact information in conference materials? YES NO If YES, please fill out the following:

General Email: _____ Public Phone: _____

Website: _____

Please note your selections:

AFCC New Member Special— Join AFCC for the first time for **\$150**—\$10 savings—and enjoy reduced member rates for exhibits and advertising. You will also receive one full year of AFCC member benefits!

Sponsorships

- Sapphire Sponsor** \$25,000 USD/CAD
- Diamond Sponsor** \$10,000 USD/CAD
- Platinum Sponsor** \$5,000 USD/CAD
- Gold Sponsor** \$2,500USD / \$3,250CAD
- Silver Sponsor** \$1,500USD / \$1,950CAD
- Bronze Sponsor** \$500USD / \$650CAD

Packet Inserts

- Packet Insert, AFCC Member**
\$250 USD / \$325 CAD
- Packet Insert, Non-Member**
\$325 USD / \$420 CAD

Exhibits

- AFCC Member, paid by March 29, 2019** \$725 USD / \$950 CAD
- AFCC Member, paid after March 29, 2019** \$795 USD / \$1,050 CAD
- Non-Member, paid by March 29, 2019** \$925 USD / \$1,200 CAD
- Non-Member, paid after March 29, 2019** \$995 USD / \$1,300 CAD

Print Advertising Program Brochure

- Full Page Ad, AFCC Member** \$1,000 USD / \$1,300 CAD
- Half Page Ad, AFCC Member** \$650 USD / \$840 CAD
- Quarter Page Ad, AFCC Member** \$350 USD / \$450 CAD
- Full Page Ad, Non-Member** \$1,250 USD / \$1,600 CAD
- Half Page Ad, Non-Member** \$800 USD / \$1,040 CAD
- Quarter Page Ad, Non-Member** \$450 USD / \$580 CAD

TOTAL: \$ _____

Sponsors and print advertisers must pay in full by December 3, 2018, for inclusion in the conference program brochure.

Method of Payment

Visa Mastercard AMEX Discover Check Enclosed (US or Canadian Funds Only)

Credit card transactions will be processed in US dollars; exchange rate on day of transaction will apply. Payment in full must be received before benefits of service are made available.

Card Number _____ Expiry _____ Sec. Code _____

Name on Card _____ Authorized Signature _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by May 4, 2019, will be issued a full refund minus a \$100 service fee. Cancellations received by May 11, 2019, will have the \$100 service fee deducted and the balance issued as a credit. No refunds or credits will be issued for cancellations received after May 11, 2019.

Association of Family and Conciliation Courts

Conference Program Brochure Ads: A PDF file of your print-ready ad must be sent to cbennett@afccnet.org by December 3, 2018. Advertising space is limited and is offered on a first-come, first-served basis. No refunds are given for sponsorships or advertising due to the nature of print deadlines and costs associated with layout changes.

Packet Inserts: Instructions for shipping your packet insert will be sent to the coordinator contact via email approximately six weeks prior to the conference. For those registering less than six weeks from the conference dates, instructions will be sent after your payment has been processed. Packet inserts are limited to TWO boxes shipped to the conference hotel. Materials must be shipped to arrive at the hotel by May 24, 2019. Shipping and storage fees incurred for packages arriving early, more than two, or that are incorrectly labeled, are the responsibility of the individual, not AFCC. No refunds will be provided for materials that do not arrive in time for packet assembly. Items arriving late will be set out at the take-one table. The deadline to register for a packet insert is May 13, 2019. If you wish to have items printed locally and delivered to AFCC at the hotel, arrange for delivery to the AFCC conference area of the hotel on May 24, 2019. Items delivered locally must have the complete address information provided by AFCC displayed on the outside of the box.

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless AFCC, the Westin Harbour Castle, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to person or property, governmental charges or fines and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. AFCC will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is not able to accommodate sharing of sponsorships or exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received and other necessary conditions.

AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein.

AFCC reserves the right to accept or decline any advertisement, exhibit or sponsorship it is offered. AFCC will decline advertising, exhibits or sponsors that, in AFCC's sole discretion are not in keeping with the mission, vision and values of AFCC

○ I understand that AV costs, such as electrical, internet, and packaging handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ Date _____

Please return completed signed form and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | cbennett@afccnet.org | Fax: 608-664-3751

Questions?

Contact AFCC Program Coordinator, Corinne Bennett, 608-664-3750, cbennett@afccnet.org