

AFCC 57th Annual Conference

**NEW ORLEANS
LOUISIANA**

**WHEN A CHILD
REJECTS A PARENT:**

**Are We Part of
the Problem or
the Solution?**

**May 27–30, 2020
New Orleans Marriott**

**Prospectus for
Sponsors, Exhibitors,
and Advertisers**

**ASSOCIATION OF
FAMILY AND
CONCILIATION COURTS**



AFCC is an interdisciplinary and international association of professionals
dedicated to improving the lives of children and families through the resolution of family conflict.

WHEN A CHILD REJECTS A PARENT: Are We Part of the Problem or the Solution?

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Sponsorship, Advertising, and Exhibit Opportunities

What is AFCC?

AFCC is the Association of Family and Conciliation Courts, an interdisciplinary, international association of professionals dedicated to improving the lives of children and families through the resolution of family conflict. Founded in 1963, AFCC has more than 5,400 members in 30 countries.

AFCC 57th Annual Conference – New Orleans, Louisiana, USA

When a Child Rejects a Parent: Are We Part of the Problem or the Solution?

The annual conference is our hallmark event, offering participants unique access to an incredible interdisciplinary network of professionals. The AFCC 57th Annual Conference will bring together 1,000-1,200 family law professionals. The best of our global partners will gather to share pioneering efforts taking place worldwide and we want you to be a part of it.

Five Great Reasons to Sponsor, Exhibit, or Advertise with AFCC

1. A variety of outreach opportunities, including sponsorship levels to suit your goals and budget, a vibrant exhibit forum, program brochure advertising, and tote bag inserts.
2. A 30-page conference program brochure, which includes complete workshop descriptions and presenter listings, is mailed to 18,000 professionals prior to the conference. This information is also distributed regularly via email to over 16,000 people, plus even more via AFCC's social media channels.
3. Conference faculty includes authors and researchers who conduct landmark studies, leading practitioners, policy makers, judges, and program directors.
4. Conference attendees include the decision-makers who are responsible for selecting programs and products for agencies, firms, and courts.
5. Between 1,000-1,200 participants are expected to attend, including judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students, and others working in the family justice system.

In other words, your potential customers will be there!

Sponsorship Opportunities

Sponsoring the AFCC Annual Conference promotes your organization. Sponsorship provides your organization significant exposure to thousands of professionals at the world's premier interdisciplinary family law conference. Sponsorships also help AFCC offset increasing conference expenses, which keeps registrant fees among the lowest in the field. This creates a more affordable and accessible conference for everyone.

There are sponsorship levels for every budget, from an individual or small practice looking to demonstrate support, to a larger business looking for maximum exposure. To further discuss sponsorship, please contact AFCC's Communications Coordinator, Gina Wentling, at gwentling@afccnet.org or 608-664-3750.

It is to your benefit to commit to sponsorship early. Sponsor promotion begins as early as December 2019. Sponsorships are listed in the program brochure in the order in which they are confirmed within each level of sponsorship. The confirmation date is also a factor in table placement for onsite exhibits.

Please note: In order to be listed in the print version of the conference program brochure, sponsorship must be confirmed (signed agreement and payment received by AFCC) by December 2, 2019. Sapphire, Diamond, and Platinum levels of sponsorship include benefits that require a digital version of your organization's logo. To enjoy the full benefits of your sponsorship, your logo must be received (JPEG or PNG) by December 2, 2019.

Sapphire Sponsorship \$25,000 (limited to one)

As the AFCC Sapphire Sponsor, your organization will set itself apart with the highest level of visibility before, during, and after the conference. Included with the Sapphire Sponsorship:

- Remarks by your representative before a conference plenary session (2-3 minutes)
- Two exhibit tables and your choice of placement
- Highest level of promotion via AFCC social media channels
- Custom vertical banner (32" x 70") displayed in the exhibit area during the conference
- Sponsor logo and link on conference marketing emails
- The most prominent listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- Logo, link, and acknowledgement on the annual conference page of the AFCC website
- Listing with description in conference materials and the mobile app
- Three conference registrations
- Marketing piece in conference tote bags
- Acknowledgement and link to your website in the AFCC eNEWS (circulation 16,000+)
- Logo and link prominently displayed in the monthly AFCC eNEWS for up to seven months (December 2019 – June 2020)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Diamond Sponsorship \$10,000

AFCC Diamond Sponsors receive substantial visibility before, during, and after the conference. Diamond Sponsorship includes:

- Exhibit table and priority placement
- Priority placement for listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- Priority promotion via AFCC social media channels
- Custom vertical banner displayed in the pre-function area
- Link and acknowledgment on the annual conference page of the AFCC website
- Listing with description in conference materials and the mobile app
- Two conference registrations
- Marketing piece in conference tote pages
- Acknowledgement and link to your website in the AFCC eNEWS (circulation 16,000+)
- Logo in the monthly AFCC eNEWS for up to seven months (December 2019 – June 2020)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Sponsorship Opportunities *Continued*

Platinum Sponsorship \$5,000

AFCC Platinum Sponsors receive high visibility before, during, and after the conference. Platinum Sponsorship includes:

- Exhibit table and premium placement
- Premium placement for listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- Premium promotion via AFCC social media channels
- Link and acknowledgement on the annual conference page of the AFCC website
- Listing with description in conference materials and the mobile app
- Two conference registrations
- Marketing piece in conference tote bags
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 16,000+)
- Logo in the monthly *AFCC eNEWS* for up to seven months (December 2019 – June 2020)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Gold Sponsorship \$2,500

AFCC Gold Sponsors have the opportunity to attend sessions, earn continuing education, and network with leaders in the field while representing your organization at the exhibit table. Gold Sponsorship includes:

- Exhibit table and preferred placement
- Preferred placement for listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- Preferred promotion via AFCC social media channels
- Listing with description in conference materials and the mobile app
- One conference registration
- Marketing piece in conference tote bags
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 16,000+)
- Thank-you and recognition on signage onsite

Silver Sponsorship \$1,500

AFCC Silver Sponsors have the opportunity to support the AFCC professional community and the AFCC annual conference while attending the conference. Silver Sponsorship includes:

- Listing with description in conference materials and the mobile app
- Listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- One conference registration
- Marketing piece in conference tote bags
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 16,000+)
- Thank-you and recognition on signage onsite

Bronze Sponsorship \$500

- Listing on the front inside cover of the program brochure (18,000+ printed, plus digital distribution)
- Listing with description in conference materials and the mobile app
- Marketing piece in conference tote bags
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 16,000+)
- Thank-you and recognition on signage onsite

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Onsite Exhibit Opportunities

Exhibiting onsite at the AFCC annual conference is a great way to introduce your organization, products, and services to the interdisciplinary community of professionals who participate in AFCC conferences.

AFCC exhibits for the 57th Annual Conference will be located near the conference registration and food and beverage breaks to encourage maximum traffic.

You will have the chance to connect face-to-face with 1,000-1,200 judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students, and others working in the family justice system.

Reserve your space early and save!

	AFCC Member	Non-member
Paid by March 27, 2020	\$725	\$925
Paid after March 27, 2020	\$795	\$995

Save on exhibit fees and ensure the best table location available by confirming your space early! Rates increase after March 27, 2020, and your commitment date is a factor in determining exhibit table assignment.*

Onsite exhibits include:

- One six-foot table and two chairs in the exhibit area
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Admission to the AFCC hospitality suite for informal networking and socializing with conference participants, faculty, and AFCC leadership
- Recognition and link to your website in the AFCC eNEWS (circulation 16,000+)
- Complimentary admission for one "exhibit only" staff person[†]
- Promotion via AFCC social media channels
- Listing with description in conference materials and the mobile app
- Recognition on onsite signage

Exhibit Hours (subject to change until the conference program is finalized in December 2019)

Tuesday, May 26	6:00-8:00pm	Registration Open, Exhibit Set-Up
Wednesday, May 27	6:30-8:00am 8:00am-5:00 pm	Exhibit Set-Up Exhibit Forum
Thursday, May 28	7:30am-5:00pm	Exhibit Forum
Friday, May 29	7:30am-5:00pm	Exhibit Forum
Saturday, May 30	8:00am-12:30pm 12:30-1:00pm	Exhibit Forum Tear-Down

*Exhibit table placement is determined by sponsorship level, advertising participation, and commitment date. To the extent possible, placement will take into consideration competing organizations. **Exhibit space has sold out in recent years, so confirm early!**

[†]The exhibit fee includes conference registration for one person. Additional "exhibit only" staff does **not** include a name badge or attendance at conference functions. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.

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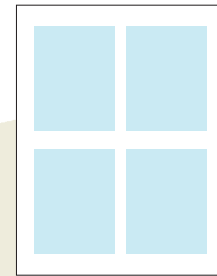
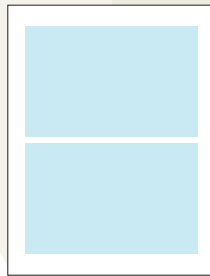
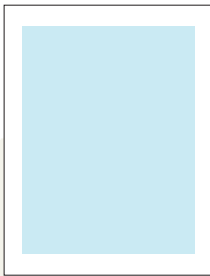
Advertising Opportunities

Conference Program Brochure Advertising

Most people learn about the AFCC conference through the print program brochure. Advertising in the conference program is an effective, budget-conscious way to reach thousands of family law professionals. In January 2020, over 18,000 print brochures will be mailed to AFCC members and an audience of professionals around the world. Digital distribution significantly increases your audience. Ad prices start at just \$350!

Advertising Options and Pricing (listed AFCC Member/Non-member pricing)

Full page - \$1,000/\$1,250 7" width x 9.25" height	Half page - \$650/\$800 7" width x 4.5" height	Quarter page - \$350/\$450 3.25" width x 4.25" height
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Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (grayscale; correct orientation; high-resolution, print-quality PDF file with fonts and graphics embedded).
- **Payment, sign-up form/agreement, and print-ready ad file must be received no later than December 2, 2019.** The conference brochure, which contains all ads, will be printed in December.

Onsite Advertising: Tote Bag Inserts

\$250 AFCC Member | \$350 AFCC Non-member

A tote bag insert is an economical way to share your information with 1,000-1,200 conference participants. Your marketing piece is distributed with all conference tote bags. As long as the piece is **a single item** that can be shipped to the hotel in no more than two boxes, we will accept it.

Items must be shipped to the conference hotel to arrive on May 22, 2020. Complete shipping instructions will be provided by AFCC six weeks prior to the conference. For those registering less than six weeks from the conference dates, instructions will be sent after payment has been processed. **The deadline to register for a tote bag insert is May 11, 2020.**

Exhibitor, Sponsor, and Advertising Sign-Up Form

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Please type or print clearly.

Organization Name: _____

Onsite Exhibitor Name: _____ Exhibitor Email: _____

Coordinator (Main Contact) Name: _____ Coordinator Email: _____

Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Phone: _____

Include contact information on conference mobile app? YES NO If YES, please fill out:

Contact Email: _____ Phone: _____

Website: _____

Please note your selections:

AFCC New Member Special: Join AFCC as a first-time member for **\$150**—a \$10 savings—and enjoy reduced member rates for exhibits and advertising. You will also receive one full year of AFCC member benefits!

Sponsorships

Sapphire Sponsor	\$25,000
Diamond Sponsor	\$10,000
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,500
Bronze Sponsor	\$500

Exhibits

	AFCC Member	Non-member
Paid by March 27, 2020	\$725	\$925
Paid after March 27, 2020	\$795	\$995
Additional Exhibitor Registration by March 27, 2020*	\$285	\$325
Additional Exhibitor Registration after March 27, 2020*	\$305	\$345

Tote Bag Inserts

AFCC member rate	\$250
Non-member rate	\$325

Print Advertising: Program Brochure

	AFCC Member	Non-member
Full Page	\$1,000	\$1,250
Half Page	\$650	\$800
Quarter Page	\$350	\$450

TOTAL: \$ _____

Sponsors and print advertisers must pay in full by December 2, 2019, for inclusion in the conference program brochure.

Method of Payment

Visa Mastercard AMEX Discover Check Enclosed (US funds only)

Credit card transactions will be processed in US dollars; exchange rate on the day of transaction will apply. Payment in full must be received before benefits of service are made available.

Card Number _____ Expiration Date ____/____

Name on Card _____ Security Code _____ Billing ZIP/Postal Code _____

Authorized Signature _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by May 2, 2020, will be issued a full refund minus a \$100 service fee. Cancellations received by May 9, 2020, will have the \$100 service fee deducted and the balance issued as a credit. No refunds or credits will be issued for cancellations received after May 9, 2020.

*The exhibit fee includes conference registration for one person. Additional "exhibit only" staff does **not** include a name badge or attendance at conference functions. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.

AFCC 57TH ANNUAL CONFERENCE | NEW ORLEANS, LOUISIANA

Conference Program Brochure Ads: A PDF file of your print-ready ad must be sent to gwentling@afccnet.org by December 2, 2019. Advertising space is limited and is offered on a first-come, first-served basis. No refunds are given for sponsorships or advertising due to the nature of print deadlines and costs associated with layout charges.

Tote Bag Inserts: Instructions for shipping your tote bag insert will be sent to the coordinator contact via email approximately six weeks prior to the conference. For those registering less than six weeks from the conference dates, instructions will be sent after payment has been processed. Tote bag inserts are limited to TWO boxes shipped to the conference hotel. Materials must be shipped to arrive at the hotel by May 22, 2020. Shipping and storage fees incurred for packages arriving early, in more than two boxes, or that are incorrectly labeled, are the responsibility of the individual, not AFCC. No refunds will be provided for materials that do not arrive in time for tote bag assembly. Items arriving late will be placed on the take-one table. The deadline to register for a tote bag insert is May 11, 2020. If you wish to have items printed locally and delivered to AFCC at the hotel, arrange for delivery to the AFCC conference area of the hotel on May 22, 2020. Items delivered locally must have the complete address information provided by AFCC displayed on the outside of the box.

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify, and hold harmless AFCC, the New Orleans Marriott, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses, or damages to person or property, governmental charges or fines, and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. AFCC will, in the event of cancellation due to one of those causes reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet, or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is not able to accommodate sharing of sponsorships or exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received, and other necessary conditions.

AFCC reserves the right to accept or decline any advertisement, exhibit, or sponsorship it is offered. AFCC will decline advertising, exhibits, or sponsors that, in AFCC's sole discretion, are not in keeping with the [AFCC mission, vision, and values](#). AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein. AFCC does not necessarily endorse or warrant vendors' products, services, or views.

I understand that AV costs, such as electrical, internet, and packaging/handling, are not included and may required an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ Date _____

Please return completed signed form and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | gwentling@afccnet.org | Fax: 608-664-3751

Questions?

Contact AFCC Communications Coordinator, Gina Wentling, 608-664-3750, gwentling@afccnet.org.