



AFCC 63rd Annual Conference

The Westin Seattle | 1900 5th Ave, Seattle, WA 98101

May 27-30, 2026



Sponsorship, Advertising, and Exhibiting Opportunities

What is AFCC?

AFCC is the Association of Family and Conciliation Courts, an interdisciplinary international association of professionals dedicated to improving the lives of children and families through the resolution of family conflict. Founded in 1963, AFCC has over 6,000 members in over 30 countries.

AFCC 63rd Annual Conference – Seattle, Washington

The annual conference is our hallmark event, offering participants unique access to an incredible interdisciplinary network of ~1000 family law professionals.

Reasons to Sponsor, Exhibit, or Advertise with AFCC

1. A variety of outreach opportunities: sponsorship levels to suit your goals and budget, a vibrant exhibit forum, and online listings.
2. Conference faculty includes the who's who in the field: authors, researchers, leading practitioners, policymakers, judges, program directors.
3. Conference attendees include the decisionmakers! Show your product to the person selecting programs for agencies, firms, and court systems.
4. Access to Between ~1,000 interdisciplinary participants, including judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court service personnel, and others working in the family justice system.

Your potential customers will be there!

Save the Date for Future AFCC Conferences!

**AFCC 17th Symposium on Child Custody
Orlando, Florida | November 5-7, 2026**

**AFCC 64th Annual Conference
Baltimore, Maryland | June 2-5, 2027**

Sponsorship Opportunities

A sponsorship provides your organization significant exposure to hundreds of professionals at the world's premier interdisciplinary family law conference and thousands more through our digital outreach. Sponsorships also help AFCC offset increasing conference expenses, which keeps registrant fees among the lowest in the field. This creates a more affordable and accessible conference for everyone.

We offer sponsorship levels for every budget, from an individual or small practice looking to demonstrate support, to a larger business looking for maximum exposure. To further discuss sponsorship opportunities, please contact AFCC's Member and Partner Coordinator, Mitch Findley, at mfindley@afccnet.org or at 608-664-3750.

Commit to sponsorship early to get the most out of the opportunity! Sponsor promotion begins as early as January 2026. Sponsorships are listed in the program brochure in the order in which they are confirmed within each sponsorship level. The confirmation date is also a factor in table placement for onsite exhibits.

Sapphire, Diamond, and Platinum sponsorship levels include benefits that require a digital version of the organization's logo. To enjoy the full benefits of your sponsorship, your logo (JPG or PNG) must be received by January 15th, 2026

Sapphire Sponsorship \$25,000 (limited to one)

As the AFCC Sapphire Sponsor, your organization will set itself apart with the highest level of visibility before, during, and after the conference. Sapphire Sponsorship includes:

- Remarks by your representative before a conference plenary session (2-3 minutes)
- Two exhibit tables (6' x 2') and four chairs with your choice of placement
- Custom vertical banner (32" x 70") displayed in the exhibit area during the conference
- Sponsor logo and link on conference marketing emails
- The most prominent listing in the program brochure
- Highest-level of promotion via AFCC social media channels
- Top listing with logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Prominent listing in conference materials
- Three conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

Diamond Sponsorship \$10,000

AFCC Diamond Sponsors receive substantial visibility before, during, and after the conference. Diamond Sponsors receive the following benefits:

- Exhibit table (6' x 2') and two chairs with priority placement
- Custom vertical banner (32" x 70") displayed in the exhibit area during the conference
- Prominent placement of logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Prime placement listing in the program brochure
- Promotion via AFCC social media channels
- Prominent listing in conference materials Two conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

Platinum Sponsorship \$5,000

AFCC Platinum Sponsors receive high visibility before, during, and after the conference. Platinum Sponsorship includes:

- Exhibit table (6' x 2') and two chairs with premium placement
- Prominent placement of logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website
- Excellent listing placement in the program brochure Promotion via AFCC social media channels
- Premium listing in conference materials
- Two conference registrations (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage
- Recognition by AFCC President at plenary session

Gold Sponsorship \$2,500

AFCC Gold Sponsors have the opportunity to attend sessions, earn continuing education, and network with leaders in the field while representing their organization at the exhibit table. Gold Sponsorship includes these benefits:

- Exhibit table (6' x 2') and two chairs with preferred placement

- Logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website Preferred placement for listing in the program brochure
- Promotion via AFCC social media channels
- Listing in conference materials
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage

Silver Sponsorship \$1,500

AFCC Silver Sponsors support the AFCC professional community and AFCC annual conference while attending the conference. Silver Sponsorship includes the following benefits:

- Exhibit Table (6' x 2') and two chairs
- Logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website Listing in the program brochure
- Listing in conference materials
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage

Bronze Sponsorship \$500

The AFCC Bronze Sponsorship offers a chance to publicly show your support the AFCC Annual Conference and its professional community. Bronze sponsorships include:

- Logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website Listing in the program brochure and conference materials
- Acknowledgement, logo, and link to your website in the AFCC eNEWS for up to six months (January 2026 – June 2026) (circulation 25,000+)
- Thank you on onsite signage

Advertising Opportunities

All exhibitors and sponsors receive an online listing on AFCC's conference portal Exhibitor tab. For organizations that want to promote their business and cannot attend the conference, an online listing offers an affordable alternative

Provide the following items to Mitch Findley, mfindley@afccnet.org:

- A high-resolution image with your organization's logo, preferably in PNG format

- Up to 100 words to introduce your organization, describe your products and services, and/or offer a special to AFCC conference attendees
- A link to your website or landing page
- A contact email address

Online Listings Only	AFCC Member	Non-member
Paid by March 13, 2026	\$110	\$190
Paid after March 13, 2026	\$165	\$245

Onsite Exhibit Opportunities

Exhibiting onsite at the AFCC annual conference is the best way to introduce your organization, products, and services to this interdisciplinary community of professionals.

The exhibit forum will be located near the conference registration table, and food and beverage breaks to maximize traffic.

You will have the chance to connect face-to-face with ~1,000 judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students, and others working in the family justice system.

An exhibit table is included in all sponsorship packages above with the exception of the Bronze Sponsorship.

Reserve your space early and save!

Onsite Exhibitor	AFCC Member	Non-member
Paid by March 13, 2026	\$895	\$1,155
Paid after March 13, 2026	\$995	\$1,260

Save on exhibit fees and ensure the best table location is available by confirming your space early!

Rates increase after March 13, 2026. Your payment date is a factor in determining exhibit table assignment. *

Onsite Exhibits Include:

- Exhibit Table (6' x 2') and two chairs
 - One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
 - Logo, link, description, and acknowledgement on the annual conference portal page of the AFCC website Complimentary admission for one “exhibit only” staff person. **
 - Listing in conference materials
 - Thank you on onsite signage

Exhibit Hours (subject to change)

Tuesday, May 26th, 2026	5:00PM-7:00PM	Registration Open, Exhibit Set-up
Wednesday, May 27th, 2026	6:30AM-8:00AM 8:00AM-5:00PM	Exhibit Set-up Exhibit Forum
Thursday, May 28th, 2026	7:30AM-5:00PM	Exhibit Forum
Friday, May 29th, 2026	7:30AM-5:00PM	Exhibit Forum
Saturday, May 30th, 2026	7:30AM-12:30PM 12:30PM-1:00PM	Exhibit Forum Tear-Down

Exhibit table placement is determined by sponsorship level, advertising participation, and commitment date. To the extent possible, placement will take into consideration competing organizations. **Exhibit space has sold out in recent years, so confirm early! Questions? Contact AFCC Member and Partner Coordinator, Mitch Findley, 608-664-3750, mfindley@afccnet.org.*

***The exhibit fee includes conference registration for one person. Additional “exhibit only” staff does not include access to attend conference meal functions, workshops/sessions, or institutes. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time. Please provide the full names of the staff members exhibiting.*

Sponsorship, Advertising, and Exhibiting Sign-up Form

AFCC 63rd Annual Conference

The Westin Seattle | 1900 5th Avenue, Seattle, WA 98101

May 27-30, 2026

Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Coordinator's Name (Main Point of Contact) _____

Coordinator's Email _____ Coordinator's Phone Number _____

Organization's Email to be listed on Conference Portal _____

Organization's Phone # to be listed on Conference Portal _____

Organization's Website to be listed on Conference Portal _____

Please note your selection(s):

Join AFCC at \$160 and enjoy reduced member rates for exhibits and advertising. And a full year of member benefits!

(X Below)	Sponsorship	Price
	Sapphire Sponsor	\$25,000
	Diamond Sponsor	\$10,000
	Platinum Sponsor	\$5,000
	Gold Sponsor	\$2,500
	Silver Sponsor	\$1,500
	Bronze Sponsor	\$500

(X Below)	Onsite Exhibitor	AFCC Member	Non Member
	Paid by March 13th, 2026	\$895	\$1,155
	Paid after March 13th, 2026	\$995	\$1,260
	Paid by March 13th, 2026* Additional exhibitor registration	\$340	\$375
	Paid after March 13th, 2026* Additional exhibitor registration	\$375	\$400

Total: _____

Method of Payment

Visa Mastercard AMEX Discover Check (US funds only)

Name on Card _____ Expiration Date _____ / _____

Card Number _____ Security Code _____

Billing ZIP/Postal Code _____ Authorized Signature _____

Email receipt to: _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by email, fax or postmarked by April 15, 2026, will be issued a full refund minus a \$300 USD service fee. No refund or credits will be issued for cancellations received after April 15, 2026.

**The exhibit fee includes conference registration for one person. Additional "exhibit only" staff does not include access to attend conference meal functions, workshops/sessions, or institutes. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.*

Exhibit Agreement: Your registration, attendance, or participation constitutes your consent to adhere to the [Professional Code of Conduct for Events](#). Exhibitors assume full responsibility and agree to protect, defend, indemnify, and hold harmless AFCC, The Westin Seattle, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents from and against all claims, losses, or damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and maintain during the term of the installation and use of the exhibit premises, comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space caused by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control, including a global pandemic. AFCC will, in the event of cancellation due to one of those causes reimburse exhibitors for the exhibit fees paid less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet, or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to the exhibitor's assigned exhibit space. No signs or displays may be placed in common or conference areas, or in a way that blocks other exhibit tables. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is unable to accommodate sharing of sponsorships or exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed, or a space is reserved. Exhibit space assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received, and other necessary conditions. Exhibitors' logos, websites, and contact information may be displayed on the conference portal page and in emails related to the advertisement or dissemination of information regarding the conference.

AFCC reserves the right to accept or decline any advertisement, exhibit, or sponsorship. AFCC will decline advertising, exhibits, or sponsors that, in AFCC's sole discretion, are not in keeping with the [AFCC mission, vision, and values](#). AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness,

timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation constitutes acceptance of the terms listed herein. AFCC does not necessarily endorse or warrant vendors' products, services, or views.

I understand that AV costs, such as electrical, internet, table coverings, and packaging/handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ Date _____

Please return completed signed form and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | mfindley@afccnet.org | Fax: 608-664-3751